

Getting started with ListoMax

Install the software, connect your store, create your product listings and publish them. Every step is illustrated with a screenshot of the software.

Version 2.0.3

Windows

PrestaShop 8 and 9 · WooCommerce

Reading time: 10 minutes

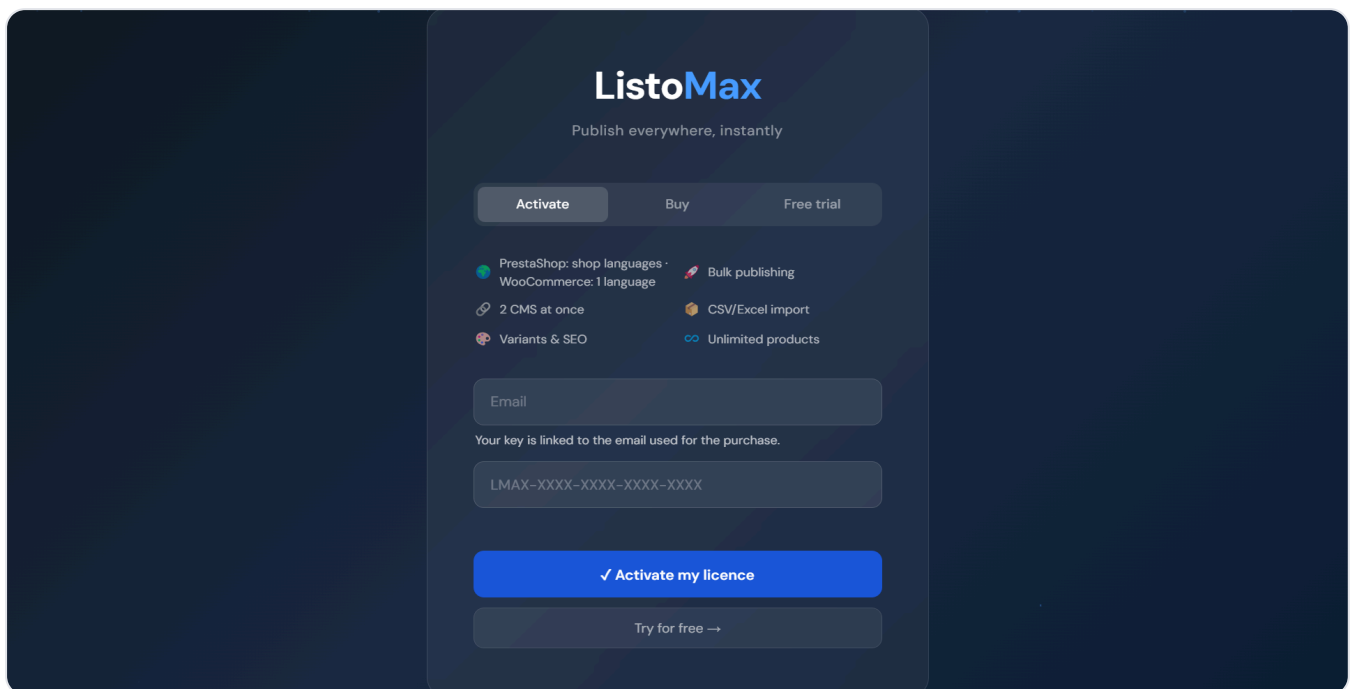
Start ListoMax

The first time you open it, ListoMax offers three choices: activate a licence you have bought, buy a licence, or start the free trial.

1.1 You have a licence

In the **Activate** tab, type **the email address you used to buy it** and the **licence key** you received by email (format `LMAX-XXXX-XXXX-XXXX-XXXX`), then click **Activate my licence** .

💡 The key is linked to your email address: with another address it is refused. An Internet connection is needed to activate it, and not afterwards.

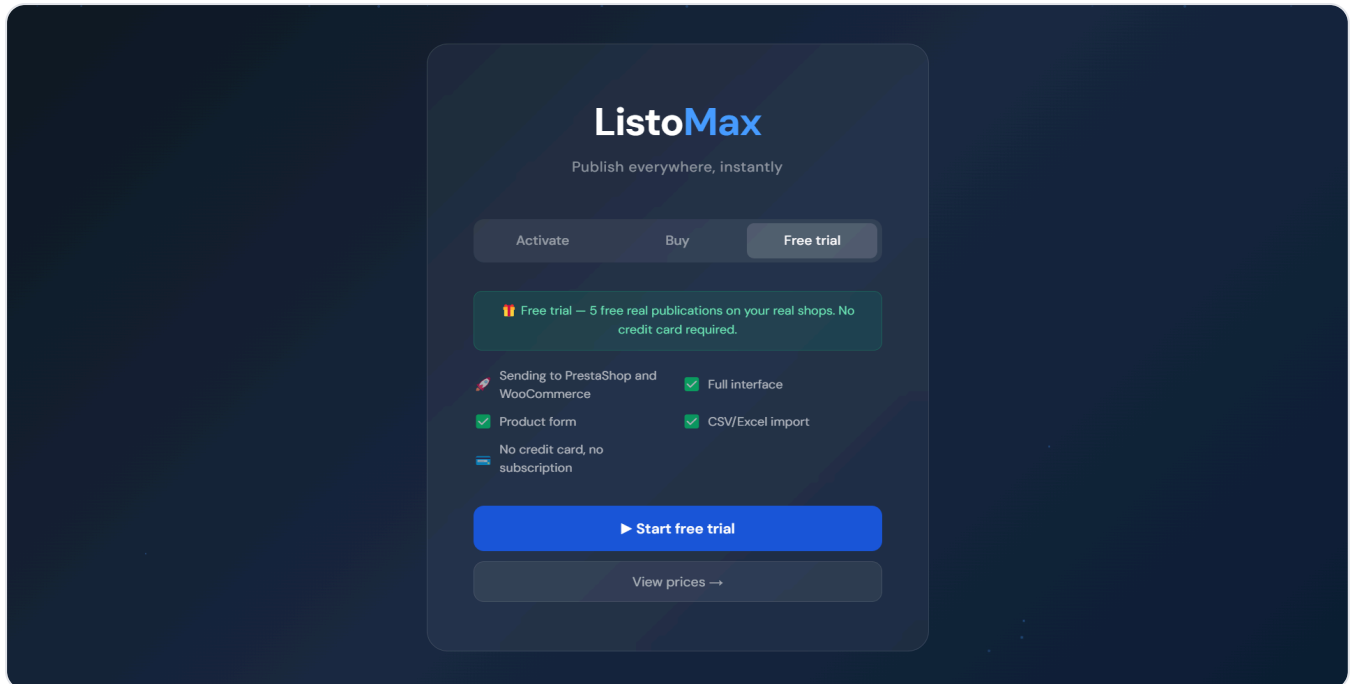


The licence screen, "Activate" tab.

1.2 You want to try it first

Open the [Free trial](#) tab, then click [Start free trial](#).

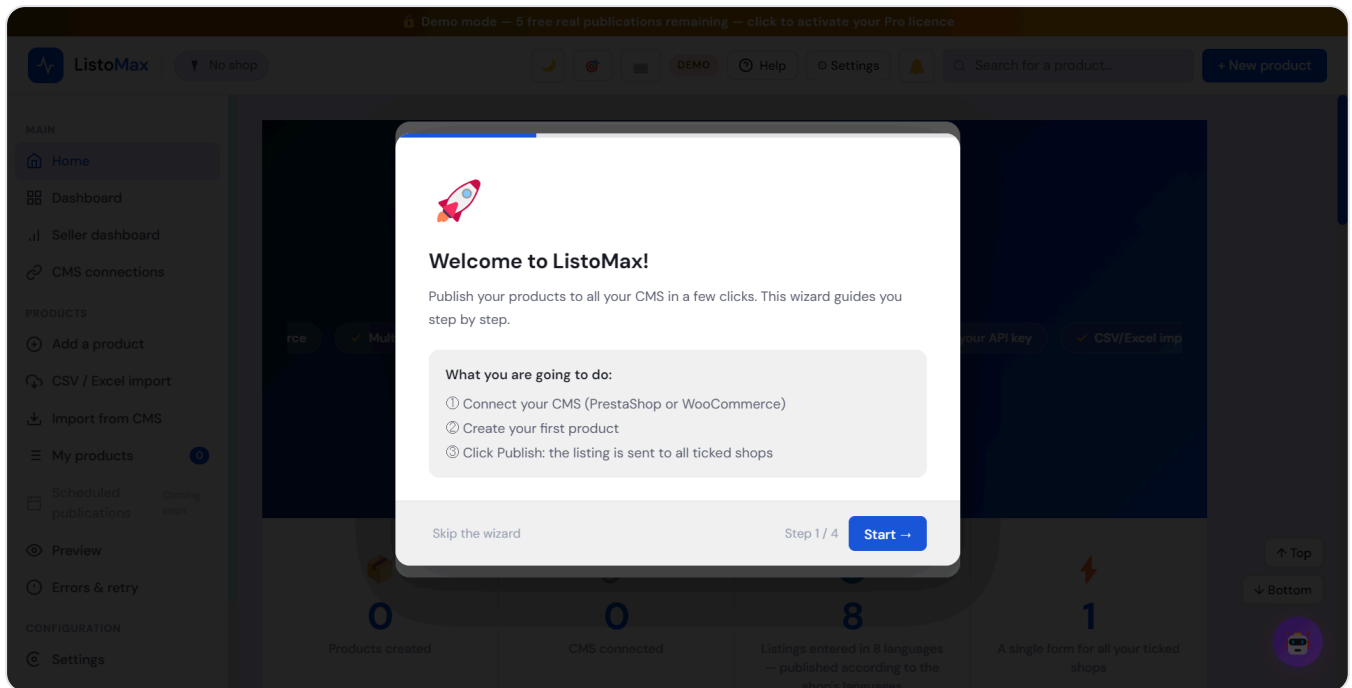
The trial gives you **5 real publications** on your real stores, with no credit card. One listing counts as one publication, even when it is sent to several stores.



The “Free trial” tab.

1.3 The setup assistant

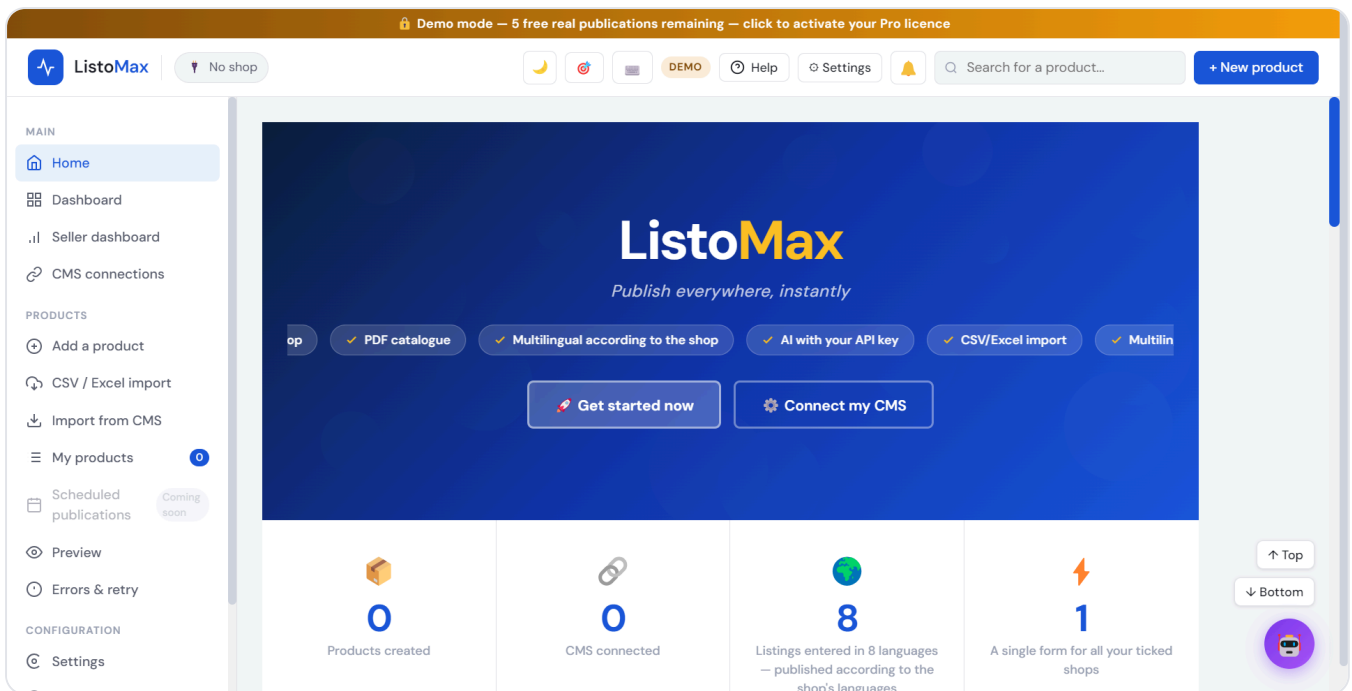
The first time, an assistant sums up the three steps: connect your store, create your first product, then publish it. Follow it with [Start](#), or close it with [Skip the wizard](#): this guide covers the same steps.



The setup assistant.

1.4 The home screen

The left-hand menu gives access to every screen. At the top right, **+ New product** opens an empty form from anywhere.



The home screen, in trial mode.

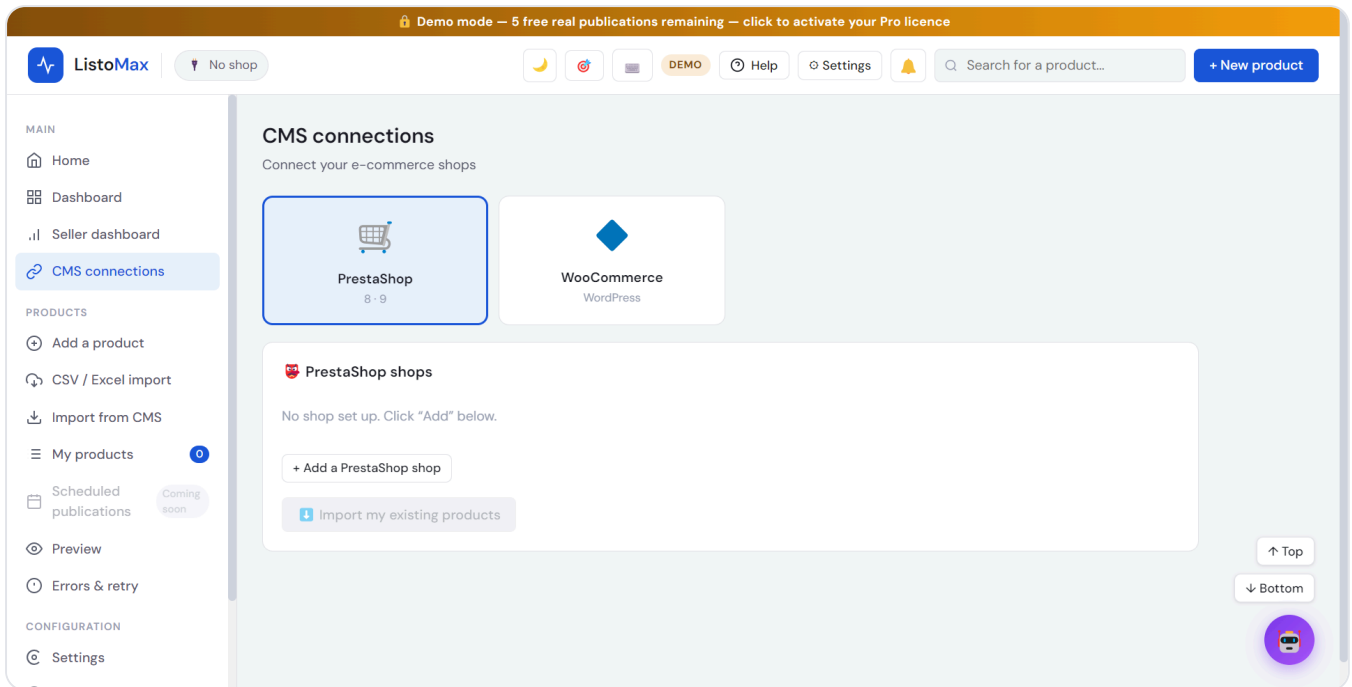
Chapter 2

Connect your store

ListoMax publishes to PrestaShop 8 and 9 and to WooCommerce. You can connect several stores, and even mix both.

2.1 Open the connections

Click **CMS connections** in the left-hand menu, then **PrestaShop** or **WooCommerce**.



The "CMS connections" screen.

2.2 PrestaShop: the Webservice key

1. In the PrestaShop back office: **Advanced Parameters** → **Webservice**. Enable the web service, then create a key with **all permissions** (GET, POST, PUT, DELETE).
2. In ListoMax: **+ Add a PrestaShop shop**, give it a name, paste the store address **without a trailing "/"** and the key.
3. Click **Test connection**, then **Save**.

The screenshot shows the ListoMax CMS connections interface. At the top, a banner indicates "Demo mode — 5 free real publications remaining — click to activate your Pro licence". The left sidebar contains navigation links: MAIN (Home, Dashboard, Seller dashboard, CMS connections), PRODUCTS (Add a product, CSV / Excel import, Import from CMS, My products, Scheduled publications, Preview, Errors & retry), and CONFIGURATION (Settings). The main content area is titled "CMS connections" and "Connect your e-commerce shops". It features two cards: "PrestaShop" (8 - 9) and "WooCommerce" (WordPress). Below these is a section for "PrestaShop shops" with the message "No shop set up. Click 'Add' below." The form for adding a shop includes fields for "Shop name *" (My store), "Shop URL *" (https://ma-boutique.exemple.fr), "Identifier colour" (a row of colored circles), and "WebService API key *" (ABCD1234EFGH5678IJKL9012MNOP3456). A note below the URL field says "Without trailing slash". At the bottom of the form are buttons for "Test connection", "Save", and "Cancel". On the right side of the form, there are "↑ Top" and "↓ Bottom" buttons, and a user profile icon at the bottom.

The PrestaShop form (example values).

2.3 WooCommerce: the REST API key

1. In WordPress: **WooCommerce** → **Settings** → **Advanced** → **REST API**, then **Add key**.
2. Choose the **Read/Write** permissions and click **Generate API key**.
3. Copy the **consumer key** (starts with **ck_**) and the **consumer secret** (starts with **cs_**) into ListoMax.

⚠️ WooCommerce shows the consumer secret only once: copy it before leaving the page.

ListoMax

No shop

WooCommerce

PrestaShop

DEMO

Help

Settings

Search for a product...

New product

MAIN

Home

Dashboard

Seller dashboard

CMS connections

PRODUCTS

Add a product

CSV / Excel import

Import from CMS

My products

Scheduled publications

Preview

Errors & retry

CONFIGURATION

Settings

Help & documentation

WooCommerce shops

No shop set up. Click "Add" below.

Shop name *

Identifier colour

WordPress URL *

Consumer Key *

Consumer Secret *

WordPress username

Application password

Required to publish images (WordPress → Users → Profile → Application passwords).

Test connection

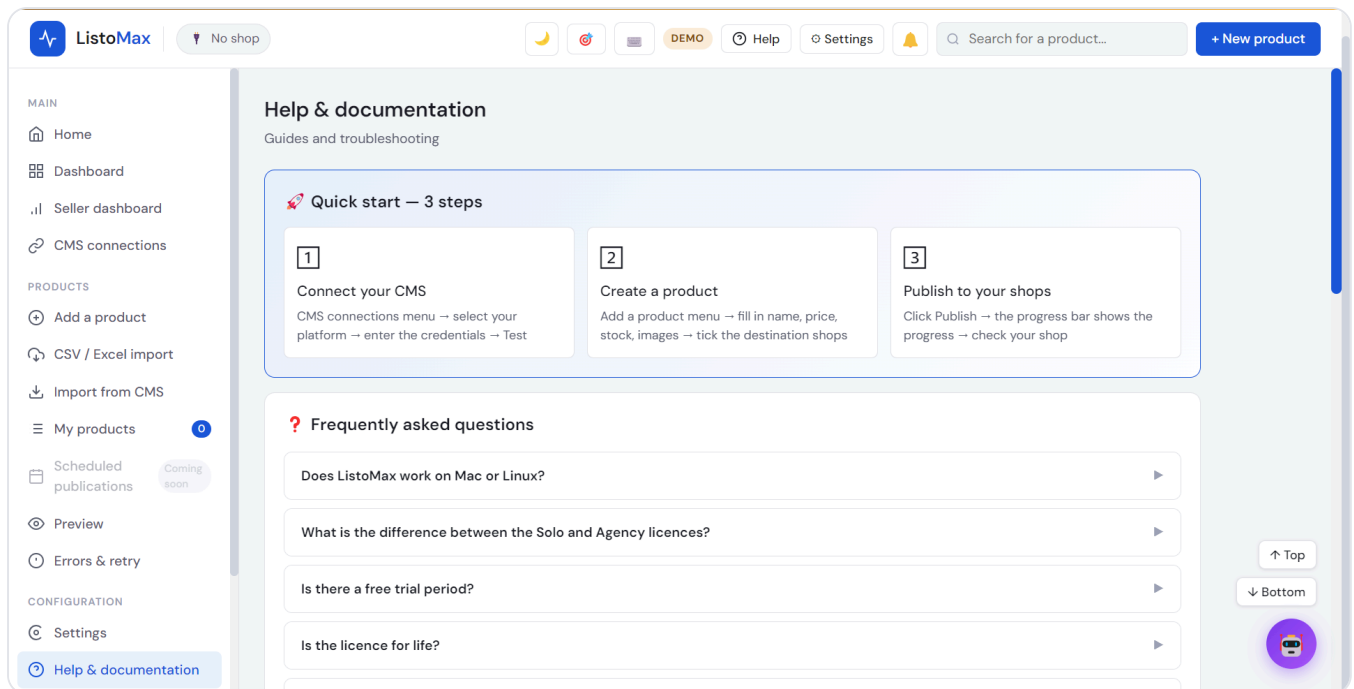
Save

Cancel

The WooCommerce form (example values).

2.4 Need help with the key?

The **Help & documentation** screen in the software explains these steps one by one, for each CMS.



The help built into the software.

Chapter 3

Create a product listing

One form, one entry: the listing goes to every store you tick.

3.1 Name and descriptions

Click **+ New product**. The **Full mode** button shows every field (short description, SEO, FAQ, features); **Quick mode** keeps the essentials.

Only the name is required. The **quality score**, on the right, shows what is missing for a complete listing.

The screenshot shows the ListoMax 'New product' form. The interface includes a top navigation bar with the ListoMax logo, '2 shops connected', and buttons for 'PRO SOLO', 'Help', 'Settings', and a search bar. A sidebar on the left contains navigation links for 'MAIN' (Home, Dashboard, Seller dashboard, CMS connections) and 'PRODUCTS' (Add a product, CSV / Excel import, Import from CMS, My products, Scheduled publications, Preview, Errors & retry). The main form area is titled 'New product — blank form' and contains the following fields:

- Product name (EN)**: 'Cotton T-shirt'
- Friendly URL (EN)**: 'cotton-t-shirt' (14 characters — ideal length ✓)
- Short description (EN)**: 'Short-sleeved T-shirt, straight cut.'
- Full description (EN)**: 'Cotton T-shirt, crew neck, short sleeves. Machine washable at 30 °C.'

Below the descriptions is a 'Generate in EN' button. At the bottom, there is a 'Categories' section with a dropdown menu showing 'PrestaShop — My PrestaShop store' and a 'Load from CMS' link. The bottom of the form has 'Preview', 'Draft', and 'Publish now' buttons.

On the right side, a 'QUALITY SCORE' panel shows a score of 20/100, labeled 'Incomplete'. It lists several missing items:

- Write a description of at least 100 characters in English (+10)
- Enter the SEO title and meta description for Google (+10)
- Add at least one image to improve the conversion rate (+10)
- Enter a valid price before publishing (+10)
- Add a SKU or unique reference to identify this product (+10)

Name and descriptions in English.

3.2 Price, reference and stock

Enter the **reference** (SKU), the **price** and the **quantity in stock**. ListoMax works out the price including tax from the VAT rate you choose.

The screenshot shows the ListoMax product creation interface. The left sidebar contains navigation links for MAIN (Home, Dashboard, Seller dashboard, CMS connections), PRODUCTS (Add a product, CSV / Excel import, Import from CMS, My products, Scheduled publications, Preview, Errors & retry), and CONFIGURATION (Settings, Help & documentation). The main content area is titled 'Add a category manually...' and shows '0 categories selected'. Below this is the 'Prices and taxes' section, which includes fields for 'Price excl. VAT *' (19.90), 'VAT' (20% — Standard), and 'Price incl. VAT (calculated)' (23.88). It also shows 'Promotional price excl. VAT' (0.00) and 'Sale start' / 'Promo end' dates. The 'Price conversions' section displays prices in USD (\$21.49), GBP (£17.11), CHF (19.30), CAD (\$29.25), and MAD (215.91). A 'QUALITY SCORE' of 40/100 is shown on the right, with a list of suggestions for improvement. The bottom right corner has buttons for 'Preview', 'Draft', and 'Publish now'.

2 shops connected

PRO SOLO

Help

Settings

Search for a product...

+ New product

MAIN

Home

Dashboard

Seller dashboard

CMS connections

PRODUCTS

Add a product

CSV / Excel import

Import from CMS

My products

Scheduled publications

Preview

Errors & retry

CONFIGURATION

Settings

Help & documentation

Add a category manually...

+ Add

0 categories selected

Prices and taxes

Price excl. VAT *

19.90

€ EUR

VAT

20% — Standard

Price incl. VAT (calculated)

23.88

€

≈ US\$21.49 · £17.11 · CHF 19.30

Promotional price excl. VAT

0.00

€

Sale start

dd/mm/yyyy

Promo end

dd/mm/yyyy

Price conversions

USD	GBP	CHF	CAD
US\$21.49	£17.11	CHF 19.30	CA\$29.25
MAD			
MAD 215.91			

Rates configurable in Settings → Exchange rates

QUALITY SCORE

40/100 Incomplete

- Write a description of at least 100 characters in English (+10)
- Enter the SEO title and meta description for Google (+10)
- Add at least one image to improve the conversion rate (+10)
- Link this product to at least one category to make browsing easier (+10)
- Add at least 3 tags to improve search ranking (+10)

↑ Top

↓ Bottom

Preview

Draft

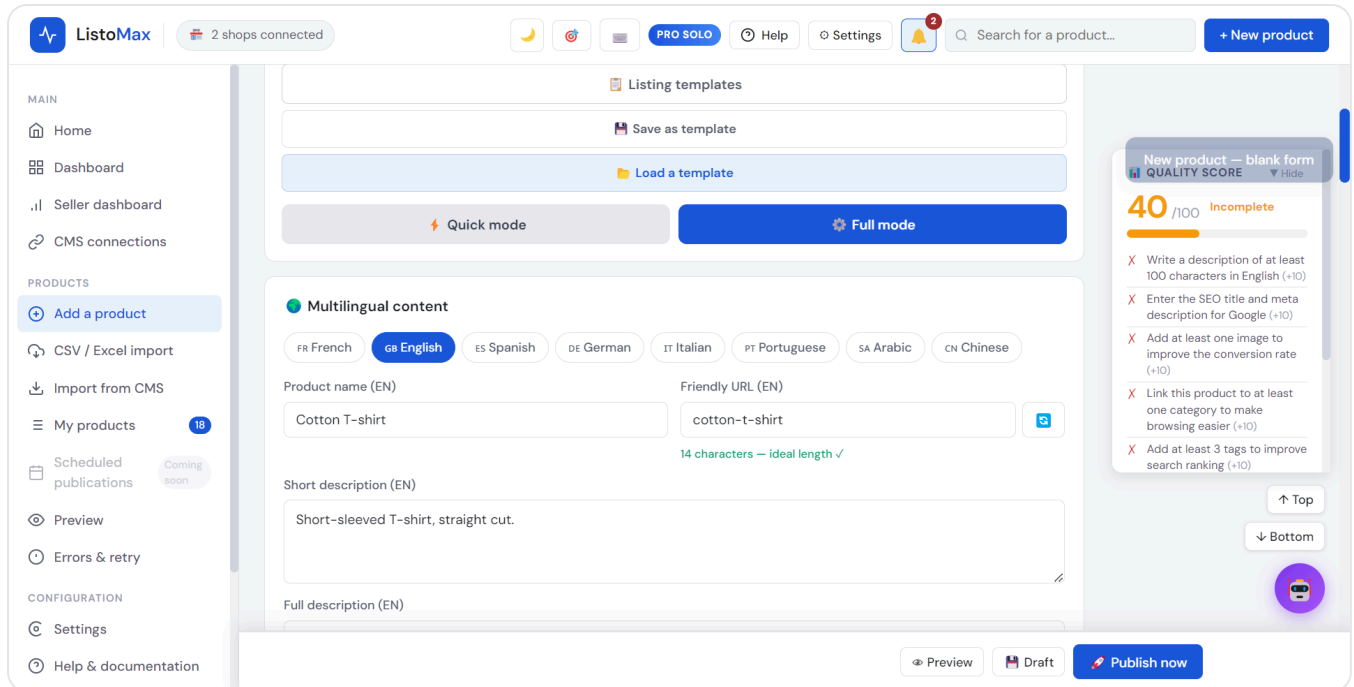
Publish now

Price and stock.

3.3 Other languages

The language tabs let you write the listing in 8 languages. They are **published according to the store's languages**: every active language on PrestaShop, a single one on WooCommerce.

With your own AI key, the  **Generate in ...** button writes the chosen language from the listing you have already entered (see chapter 6). Check it before publishing.



The screenshot shows the ListoMax interface for creating a new product. The left sidebar contains navigation menus for 'MAIN' (Home, Dashboard, Seller dashboard, CMS connections) and 'PRODUCTS' (Add a product, CSV / Excel import, Import from CMS, My products, Scheduled publications, Preview, Errors & retry). The 'CONFIGURATION' section includes Settings and Help & documentation. The main content area is titled 'Multilingual content' and features language tabs for FR French, GB English (selected), ES Spanish, DE German, IT Italian, PT Portuguese, SA Arabic, and CN Chinese. Below the tabs, there are input fields for 'Product name (EN)' (Cotton T-shirt), 'Friendly URL (EN)' (cotton-t-shirt), 'Short description (EN)' (Short-sleeved T-shirt, straight cut.), and 'Full description (EN)'. A 'Quick mode' button is visible above the input fields. On the right side, a 'New product — blank form' panel displays a 'QUALITY SCORE' of 40/100, marked as 'Incomplete'. This panel lists five checklist items with red 'X' icons: 'Write a description of at least 100 characters in English (+10)', 'Enter the SEO title and meta description for Google (+10)', 'Add at least one image to improve the conversion rate (+10)', 'Link this product to at least one category to make browsing easier (+10)', and 'Add at least 3 tags to improve search ranking (+10)'. At the bottom right of this panel are 'Top' and 'Bottom' navigation buttons and a circular AI icon. The bottom of the interface features 'Preview', 'Draft', and 'Publish now' buttons.

The language tabs.

3.4 Choose the stores and publish

At the bottom of the form, tick the destination stores, then click **Publish now**.

- **Save draft** keeps the listing in ListoMax without sending it.
- If a store already has a product with the same reference, ListoMax offers to **update** it instead of creating a second one.

✓ Every upload is checked: if it fails, the listing appears in **Errors & retry**, with the reason and the fix.

The screenshot displays the ListoMax web application interface. The top navigation bar includes the ListoMax logo, a status indicator for '2 shops connected', and various utility icons like a moon, a globe, and a mail icon. A 'PRO SOLO' badge is visible, along with links for 'Help' and 'Settings'. A search bar with the placeholder 'Search for a product...' and a '+ New product' button are also present.

The left sidebar is divided into two main sections: 'MAIN' and 'PRODUCTS'. The 'MAIN' section contains links for 'Home', 'Dashboard', 'Seller dashboard', and 'CMS connections'. The 'PRODUCTS' section includes 'Add a product', 'CSV / Excel import', 'Import from CMS', 'My products' (with a badge showing '18'), 'Scheduled publications' (with a 'Coming soon' badge), 'Preview', and 'Errors & retry'. Below these are 'CONFIGURATION' links for 'Settings' and 'Help & documentation'.

The main content area is titled 'Internal notes' and contains a text input field with the placeholder 'e.g.: Missing photo, awaiting client approval, to check...'. Below this is a '+ Add a note' button. A message states 'No notes yet. These notes are private and will never be sent to the CMS.'

The 'Publishing' section shows 'Destinations:' with two checked options: 'My PrestaShop store (PrestaShop)' and 'My WooCommerce store (WooCommerce)'. At the bottom of this section are three buttons: 'Preview first', 'Save draft', and 'Publish now'. A status message indicates 'Draft saved at 22:58'.

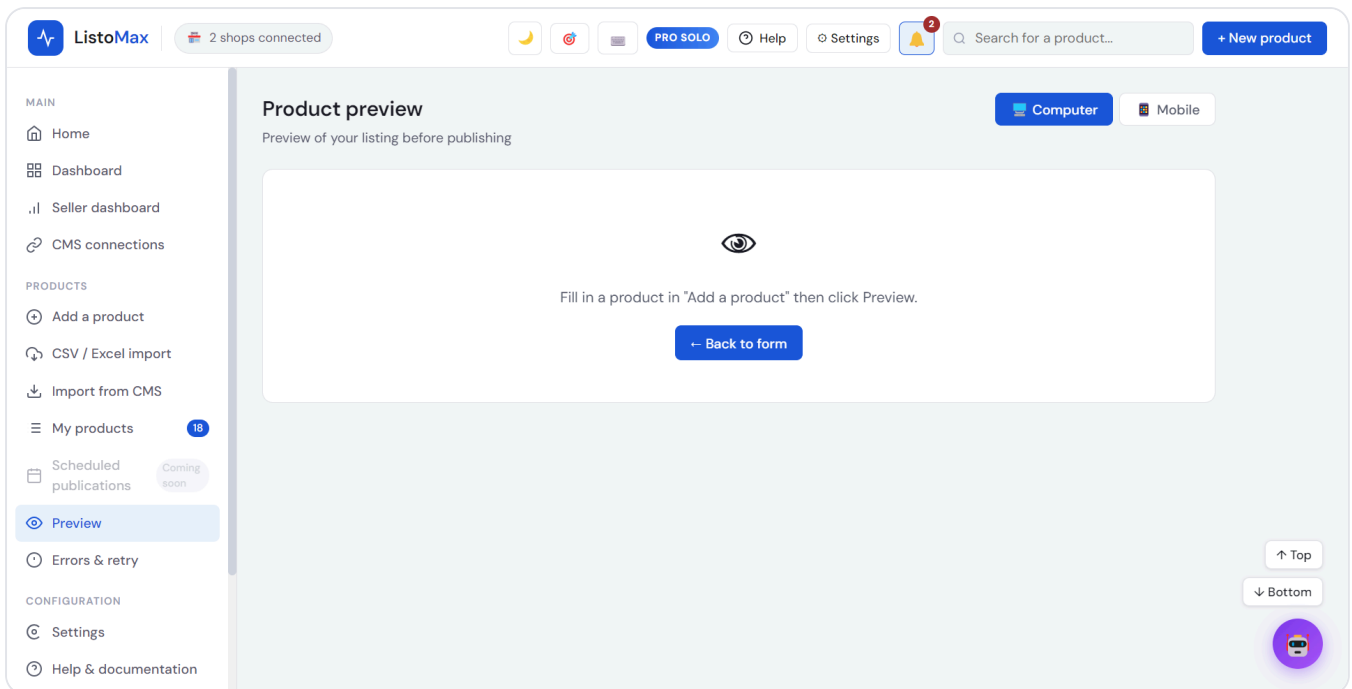
On the right side, there is a 'QUALITY SCORE' widget showing a score of '40 / 100' and the status 'Incomplete'. It lists several criteria with red 'X' marks indicating failures: 'Write a description of at least 100 characters in English (+10)', 'Enter the SEO title and meta description for Google (+10)', 'Add at least one image to improve the conversion rate (+10)', 'Link this product to at least one category to make browsing easier (+10)', and 'Add at least 3 tags to improve search ranking (+10)'. Navigation buttons for 'Top' and 'Bottom' are also present.

At the bottom of the interface, there is a row of buttons: 'Preview', 'Draft', and 'Publish now'.

The destinations and the "Publish now" button.

3.5 Preview

Preview shows the listing as it will appear, on desktop and on mobile, before anything is sent.



The preview.

Chapter 4

The Series: one listing per colour

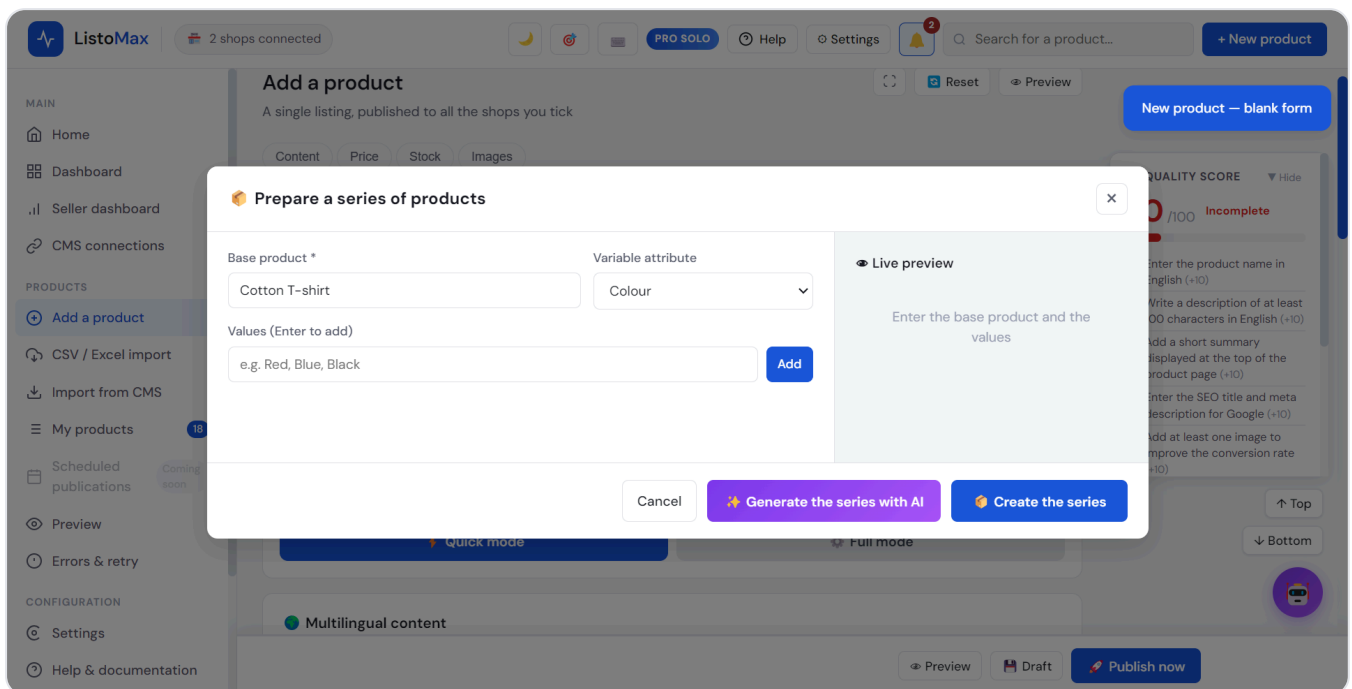
Do you sell the same item in several colours or sizes? The Series creates a separate listing for each value, each with its own reference, images and web address, from a single form.

Silent video, with on-screen captions.

► A video of this step is available on **listomax.io**.

4.1 Open the Series

Fill in the product name and price, then click **Prepare a series**. Choose the attribute that varies: colour, size, material...

The image shows a screenshot of the ListoMax web application. The main interface is the 'Add a product' form, which is partially obscured by a modal window titled 'Prepare a series of products'. The modal has a close button (X) in the top right corner. Inside the modal, there are two input fields: 'Base product *' with the value 'Cotton T-shirt' and 'Variable attribute' with a dropdown menu showing 'Colour'. Below these is a text area for 'Values (Enter to add)' containing 'e.g. Red, Blue, Black' and an 'Add' button. At the bottom of the modal are three buttons: 'Cancel', 'Generate the series with AI' (with a star icon), and 'Create the series' (with a star icon). The background shows the ListoMax dashboard with a sidebar menu on the left containing options like 'Home', 'Dashboard', 'Seller dashboard', 'CMS connections', 'Add a product', 'CSV / Excel import', 'Import from CMS', 'My products', 'Scheduled publications', 'Preview', 'Errors & retry', 'Settings', and 'Help & documentation'. The top navigation bar includes '2 shops connected', 'PRO SOLO', 'Help', 'Settings', a search bar, and a '+ New product' button. The main form area has tabs for 'Content', 'Price', 'Stock', and 'Images', and a 'New product — blank form' button. On the right side, there is a 'QUALITY SCORE' section showing '0/100 Incomplete' and a list of instructions for improving the product listing.

The Series window.

4.2 Add the values

Type the values separated by commas (for example **White, Black, Navy blue**), then **Enter** . The preview on the right already shows the name of each listing.

The screenshot shows the ListoMax interface with a modal dialog titled "Prepare a series of products". The dialog is divided into several sections:

- Base product ***: A text input field containing "Cotton T-shirt".
- Variable attribute**: A dropdown menu set to "Colour".
- Values (Enter to add)**: A text input field containing "e.g. Red, Blue, Black" and an "Add" button.
- Value translation**: A row of language buttons: French (selected), English 4, Spanish 4, German 4, Italian 4, Portuguese 4, and Arabi.
- Fill in automatically**: A checkbox with a lightning bolt icon, accompanied by the text: "Pre-fills known values (colours, materials, sizes). Never overwrites a manual entry; an unknown value stays empty."
- Value list**: A table showing the original values and their translations for the selected language (Portuguese 4):

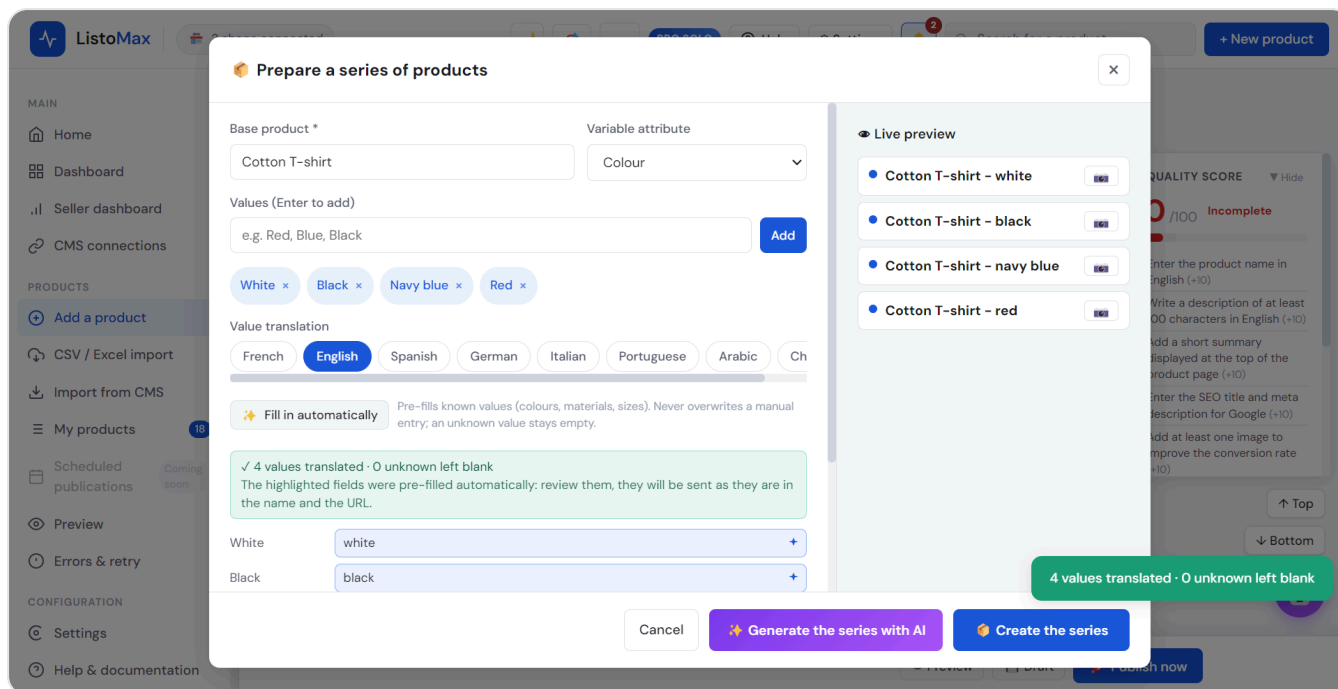
Original value	Translated value (Portuguese 4)
White	original value
Black	original value
Navy blue	original value
Red	original value
- Live preview**: A list of four product listings: "Cotton T-shirt - White", "Cotton T-shirt - Black", "Cotton T-shirt - Navy blue", and "Cotton T-shirt - Red". Each listing has a small image placeholder.
- Footer**: Three buttons: "Cancel", "Generate the series with AI", and "Create the series".

Four colours, four listings.

4.3 Translate the values

Fill in automatically translates common colours, materials and sizes into the other languages. It never overwrites what you have typed, and leaves empty what it does not know.

Pre-filled fields are highlighted: check them, then click **Create the series**.



Pre-filled translations, to check.

4.4 For real: published on a store

A Series of four colours, with one photo per colour and a sale, published on a real PrestaShop demo store. Then the same store, seen by a customer: one listing per colour, crossed-out price and sale price.

Manage your products

Find your listings, your stock and your activity, import a catalogue, adjust the settings.

5.1 My products

The list of all your listings, with the store where each one is published. Click a row to reopen the listing in the form, edit it and publish it again.

The screenshot shows the ListoMax 'My products' interface. The top navigation bar includes the ListoMax logo, '2 shops connected', a 'PRO SOLO' badge, and links for Help, Settings, and a search bar. A '+ New product' button is on the right. The left sidebar contains a 'MAIN' section with links to Home, Dashboard, Seller dashboard, and CMS connections, and a 'PRODUCTS' section with links to Add a product, CSV / Excel import, Import from CMS, and 'My products' (which is highlighted with a blue bar and a '18' badge). Below 'My products' are links for Scheduled publications (marked 'Coming soon'), Preview, and Errors & retry. The 'CONFIGURATION' section at the bottom has links for Settings and Help & documentation.

The main content area is titled 'My products' and shows '18 of 18 products in total'. It has three tabs: 'All products' (selected), 'Stock', and 'Price comparison'. Below the tabs is a search bar and filters for 'All CMS' and 'All statuses'. Action buttons include 'Select all', 'Clear all', 'Edit prices', and '+ New'. There are also buttons for 'PDF report', 'Export catalogue', and 'Incomplete'.

The product list is displayed in a table with the following columns: PRODUCT, CMS, REF., PRICE, STOCK, LANGUAGES, INFO, STATUS, SCORE, DATE, and ACTIONS. The table contains three rows of products:

PRODUCT	CMS	REF.	PRICE	STOCK	LANGUAGES	INFO	STATUS	SCORE	DATE	ACTIONS
☐ Cotton T-shirt white	PrestaShop	REF-001	€19.90	4	FR EN	—	✓ Published	30	01/10/2026	[Edit] [Copy] [More]
☐ Cotton T-shirt black	WooCommerce	REF-002	€19.90	5	FR EN	—	✓ Published	30	01/10/2026	[Edit] [Copy] [More]
☐ Cotton T-shirt navy blue	PrestaShop	REF-003	€19.90	6	FR EN	—	✓ Published	30	01/10/2026	[Edit] [Copy] [More]

On the right side of the table, there are '↑ Top' and '↓ Bottom' buttons, and a circular profile icon at the bottom.

The “All products” tab.

5.2 Stock

The **Stock** tab spots products that are out of stock or nearly so. A quantity changed here updates the listing in ListoMax: **publish it again** to update the store.

The screenshot shows the 'My products' page in ListoMax, specifically the 'Stock' tab. The page displays a table of 18 products, all of which are currently out of stock (Current Stock = 0). The table includes columns for Product, CMS, Current Stock, Minimum Stock, Status, and Action. The 'Status' column shows 'Normal' for all products. The 'Action' column has a 'Restock' button for each product. The left sidebar shows the 'My products' tab selected, with a count of 18. The top navigation bar includes a search bar and a '+ New product' button.

PRODUCT	CMS	CURRENT STOCK	MINIMUM STOCK	STATUS	ACTION
Cotton T-shirt white	PrestaShop	4	0	Normal	Restock
Cotton T-shirt black	WooCommerce	5	0	Normal	Restock
Cotton T-shirt navy blue	PrestaShop	6	0	Normal	Restock
Hoodie white	WooCommerce	7	0	Normal	Restock
Hoodie black	PrestaShop	8	0	Normal	Restock
Hoodie navy blue	WooCommerce	9	0	Normal	Restock
Embroidered cap white	PrestaShop	10	0	Normal	Restock
Embroidered cap black	WooCommerce	11	0	Normal	Restock

The stock tab.

5.3 Dashboard

The number of listings created and published, the errors to fix and recent activity, at a glance.

The screenshot shows the 'Dashboard' page in ListoMax. The dashboard provides an overview of activity with several key metrics:

- PUBLISHED PRODUCTS:** 18 (▲ +18 this week all platforms)
- CMS CONNECTED:** 2 out of 2 available
- SUCCESS RATE:** 100% (publications without errors)
- IMAGES SENT:** 0 total
- AI-GENERATED LISTINGS:** 0 all languages

Below the metrics, there is a section for 'SCHEDULED PUBLICATIONS' with a 'Coming soon' status. At the bottom, a line chart titled 'Products published — last 7 days' shows the number of products published over time. The chart shows a peak of 18 products published on 01/10.

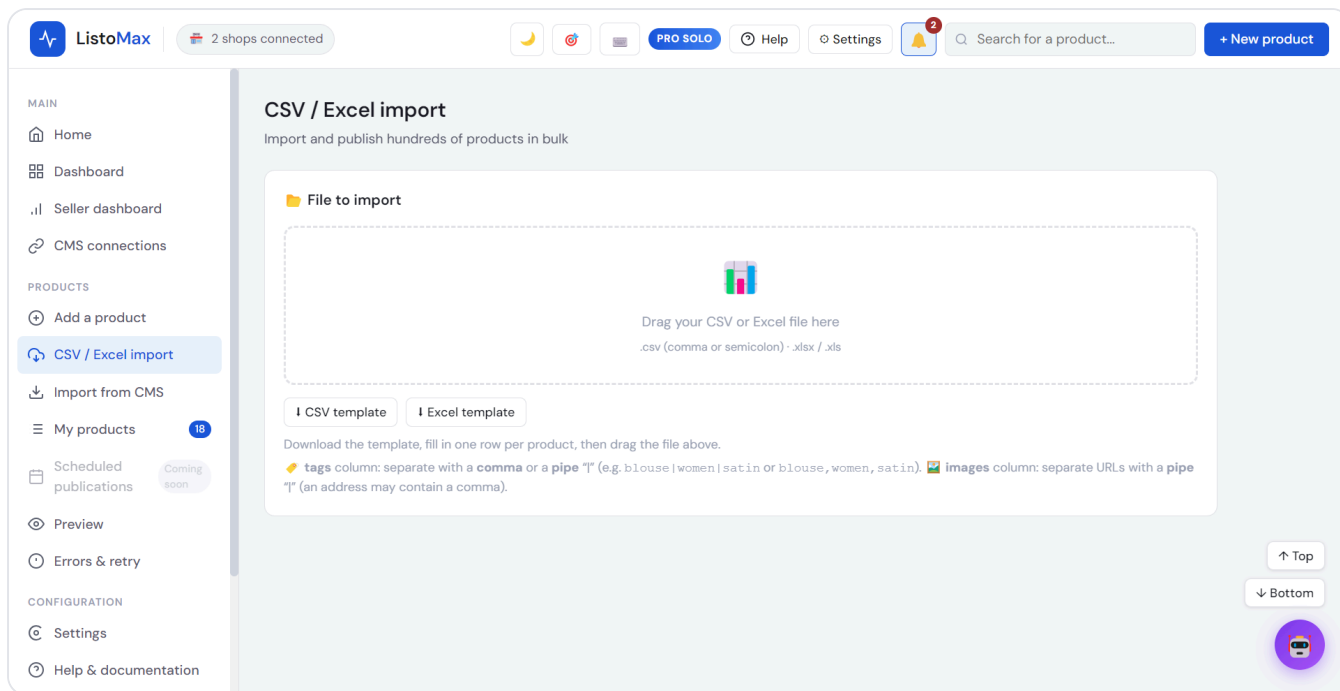
Date	Products Published
29/09	0
30/09	0
01/10	18
02/10	0
03/10	0
04/10	0
05/10	0

The dashboard.

5.4 Import a CSV or Excel file

Download the [CSV template](#) or the [Excel template](#), fill in one row per product, then drag the file into the box.

tags column: separate with a comma or with `|`. **images** column: separate the addresses with `|`.

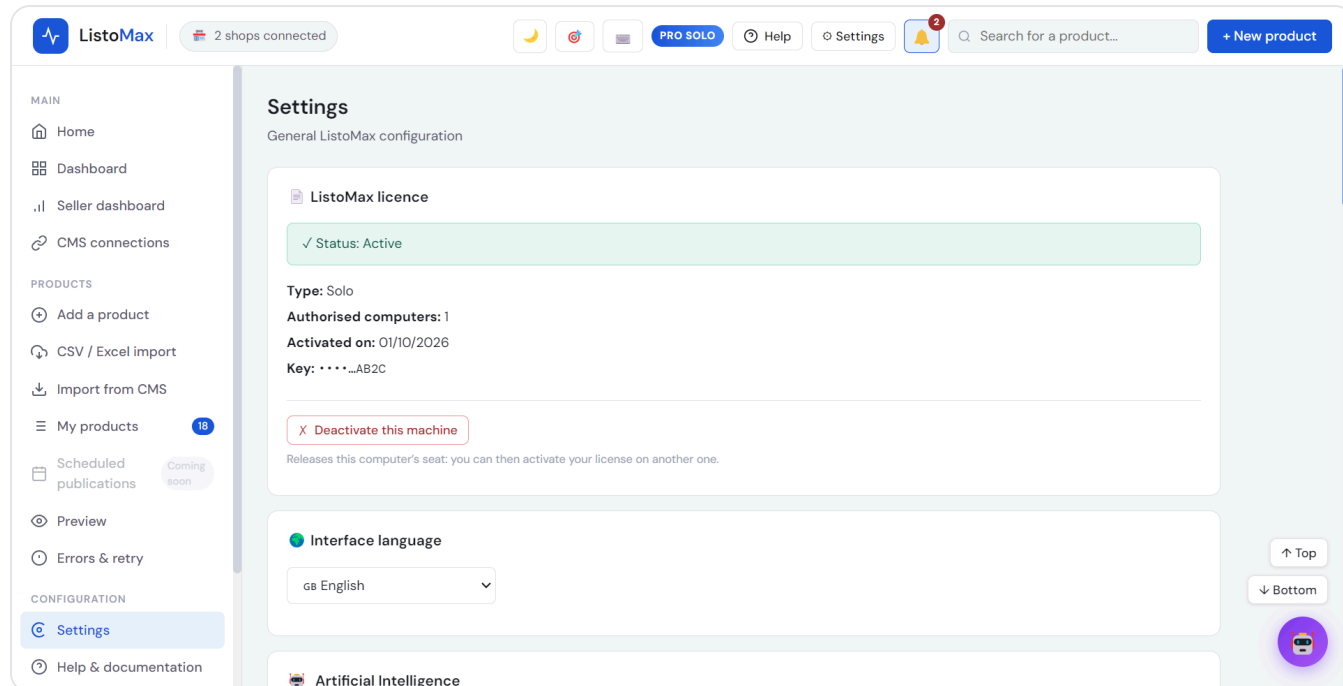


File import.

5.5 Settings: licence and language

Here you see the status of your licence and choose the software's language among 8.

Changing computer? **Deactivate this machine** releases the seat: you can then activate the licence on the new PC. An Internet connection is needed for this.

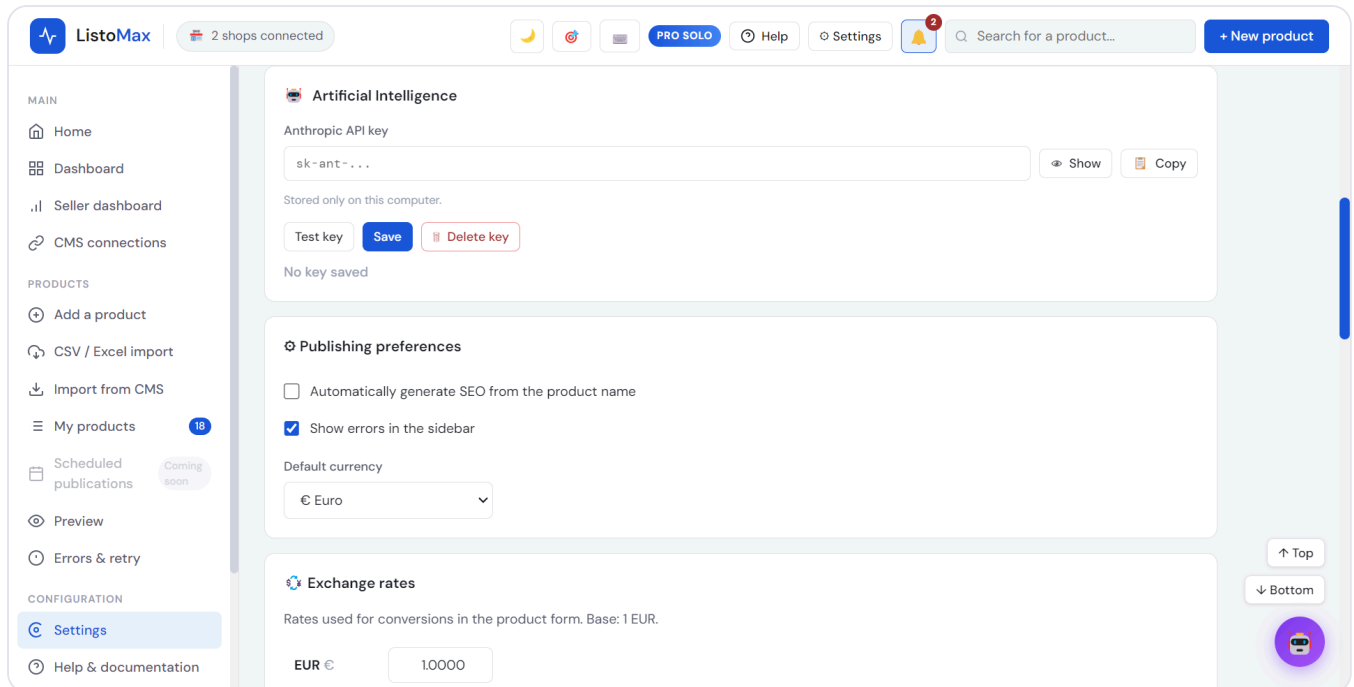


Licence and interface language.

5.6 Artificial intelligence (optional)

ListoMax works fully without AI. To turn on the “ ✨ ” buttons, paste your own Anthropic key here: chapter 6 explains what it does and how to get one.

💡 The AI only writes from what you have entered. Always check a generated text before publishing it.



The screenshot shows the ListoMax application interface. The top navigation bar includes the ListoMax logo, a status indicator for '2 shops connected', and several utility buttons like 'PRO SOLO', 'Help', 'Settings', and a search bar. A sidebar on the left lists navigation options under 'MAIN', 'PRODUCTS', and 'CONFIGURATION'. The 'Settings' option is highlighted. The main content area is titled 'Artificial Intelligence' and contains three sections: 1. 'Anthropic API key' with a text input field containing 'sk-ant-...', 'Show', and 'Copy' buttons, and a 'Delete key' button. 2. 'Publishing preferences' with checkboxes for 'Automatically generate SEO from the product name' (unchecked) and 'Show errors in the sidebar' (checked), and a 'Default currency' dropdown set to '€ Euro'. 3. 'Exchange rates' showing a base rate of 1 EUR and a conversion for EUR to 1.0000. A vertical scrollbar is visible on the right side of the settings panel.

The AI key setting.

With or without artificial intelligence

ListoMax works fully without AI. If you add your own AI key, the software can also **write and translate** for you. The AI suggests a text; you check it before publishing.

Without AI INCLUDED

Everything you need to create and publish your listings.

- ✓ Complete product form, in 8 languages
- ✓ Publication to several PrestaShop and WooCommerce stores at the same time
- ✓ The Series: one listing per colour or size
- ✓ Automatic translation of common colours, materials and sizes in the Series (built-in dictionary)
- ✓ Import of a CSV or Excel file, and import of the products already in your store
- ✓ Desktop and mobile preview
- ✓ Quality score of the listing, with what is missing
- ✓ Reusable listing templates
- ✓ Stock, price comparison, change history, activity log
- ✓ Errors and retry, PDF report, export of your data

With your AI key OPTIONAL

10 “🌟” buttons become active.

- 🌟 **Generate the whole listing:** name, descriptions, SEO, FAQ, features and tags, in 8 languages, from the name and the category
- 🌟 **Translate a language:** “Generate in EN, ES, DE...” button on each language tab
- 🌟 **FAQ:** questions and answers written from your information
- 🌟 **SEO title and meta description** for Google, with the right lengths
- 🌟 **SEO analysis** of your listing, with suggestions for improvement
- 🌟 **Keywords** to add, chosen from suggestions
- 🌟 **Tags** suggested for the product
- 🌟 **Generate the series with AI:** a text suited to each colour or size
- 🌟 **The assistant** (round button at the bottom right): answers your questions about ListoMax, in your language
- 🌟 **Tips** in the Monday weekly report

✓ **The AI makes nothing up.** It writes only from what you have entered: no label, certification or promise you have not stated. After each generation, ListoMax reminds you to check the text.

6.1 Get your AI key

1. Create an account on console.anthropic.com (Anthropic, the company behind the Claude AI).
2. In **Billing**, add a little credit: a few euros are enough to start.
3. In **API Keys**, click **Create Key** and copy the key (it starts with `sk-ant-`).
4. In ListoMax: **Settings** → **Artificial Intelligence**, paste the key, click **Test key**, then **Save**.

6.2 How much does it cost?

The key is not sold by ListoMax: it is **your Anthropic account**, and you only pay for what you use, directly to Anthropic. A generated listing usually costs **a few cents**.

The key is stored on your computer and is only used to talk to Anthropic. You can delete it at any time in the settings; the rest of the software keeps working.

Videos

Every feature on video

20 short videos, silent, with on-screen captions. Each one shows the real software.

► The 20 videos are available on **listomax.io**.

Frequently asked questions

▼ Do I need Internet to use ListoMax?

To activate the licence and to publish to your stores, yes. To write your listings, no: they stay saved on your computer.

▼ What is the difference between Solo and Agency?

Solo (€49) is used on 1 computer. Agency (€149) is used on up to 20 computers. One-off payment, 12 months of updates included; the software keeps working afterwards.

▼ A publication failed, what should I do?

Open **Errors & retry**: each failure says what happened and what to do. Fix it, then click **Retry**. In the free trial, a listing already counted does not cost a second publication.

▼ Is my data sent anywhere else?

Your listings stay on your computer and only go to the stores you connect. Your keys are stored on your PC and are only used for the service concerned: a store's key for that store, the AI key for Anthropic.

Another question? Write to support@listomax.io